

ASHLEY GREEN

WEB & GRAPHIC DESIGNER

I'm a creative, hard-working and an empathetic thinker. While extremely detail oriented - I'm open minded and always seeking to grow my skill set while making a positive impact wherever I can. I'm passionate about what I do and fun to work with.

PERSONAL INFO

651-955-9519

agreen@ashleygreen.net

ashleygreen.net

TECHNICAL SKILLS

Photoshop



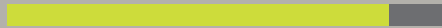
Illustrator



InDesign



HTML/CSS



Sketch



PHP/Laravel



DESIGN SKILLS

Typography

Illustration

Front-end Development

Web Design

Layout

Print Design

SOFT SKILLS

Team Building & Leadership

Communication

Empathy

Collaboration

Creative Thinking

WORK EXPERIENCE

2015-Present, Senior Web Designer

Gradient Positioning Systems

- Responsible for designing internal and client facing web projects in an FMO.
- Lead team meetings and collaborate with designers, developers and creative leads in developing and launching new products.

2013-2015, Graphic & Web Designer

Signature, U.S.A.

- Headed the launch of company's new online retail store.
- In-house graphic designer with responsibilities that include designing web elements, product development, catalog layout, image making, developing and launching marketing campaigns, social media marketing, e-blasts

2012-2013, Jr. Graphic Designer

EDMC, Phoenix, Arizona

- Junior designer responsible for creating collateral, promotional mail outs, flyers and posters.
- Published work included the AI DETAILS Newsletter, 2012 diplomas, the catalog addendum and program brochure as well as several other pieces which were adopted nationally.

2007-2009, Assistant Office Manager (ICC)

The Shane Company, Minnetonka, Minnesota

- Managed a team of customer service associates for the largest privately owned jewelry retailer in the U.S. Implemented new and creative approaches to procedure which were later recognized at a corporate level and utilized nationally. These included an Excel clientele database, an updated customer data form and improvements to the SAP operating system.

FREELANCE/INDEPENDENT EXPERIENCE

The Swami Method, 2017

Designed, coded and launched theswamimethod.com

The Teddy Holidays, 2014

Penrose Steps Album artwork including new branding.

SEED Spot, 2012

Produced branding concepts, counseled in graphic direction, and created company tag line.

OTUS Analytics, 2012

Worked with a team of developers and designed web branding concepts and front-end graphics for the OTUS Analytics website.

EDUCATION

The Art Institute, Phoenix, AZ

B.A. Graphic Design, 2014

MCTC, Minneapolis, MN

A.A. Liberal Arts, 2005

VOLUNTEER WORK

2017-2018, AIGA Minnesota

Portfolio 1-on-1 | Co-Chair

2015-2017, AIGA Minnesota

Portfolio 1-on-1 | Volunteer

2013-15, HopeFest

DKMS | University of Minnesota

2012, AAF, Phoenix

ADDY Awards | Volunteer